



## NEWS RELEASE

**For Immediate Release**

### **Fast Track Format Training for CompTIA RFID+ Certification Available at RFID World 2006**

*RFID intellectual collateral is in high demand. RFID professionals with a validated vendor neutral certification will be recognized and coveted within this industry.*

**Sunnyvale, CA – February 15, 2006** – RFID4U ([www.rfid4u.com](http://www.rfid4u.com)), a worldwide leader in vendor neutral radio frequency identification (RFID) technology learning solutions announced today that it will offer “fast track” training for CompTIA RFID+™, a new professional certification developed by the Computing Technology Industry Association (CompTIA), at the upcoming RFID World 2006 conference in Dallas.

RFID World 2006 (<http://www.rfid-world.com/rfid06/>) covers the broadest range of RFID technologies and markets, and is designed to provide emerging companies with practical, in-depth strategies for deploying RFID and EPC solutions.

CompTIA RFID+ is a vendor-neutral certification of RFID technology skills that addresses the needs of RFID hardware/software manufacturers, value added resellers, training developers, and end-users of the technologies for a skilled workforce. Certification competencies were developed through RFID industry participation and the exam was created by RFID industry subject matter experts from more than 30 RFID product vendors and solution providers. CompTIA RFID+ certification is scheduled for availability on March 28, 2006.

“RFID is a complex and still evolving technology; and expertise is absolutely required for its usage to be a success,” said David Sommer, vice president, electronic commerce, CompTIA. “The skill sets and ‘need-to-knows’ related to RFID are many and varied. The more experienced, trained and certified the RFID team, the better they will be able to overcome these obstacles.”

In advance of its worldwide availability, RFID4U, a world leader in RFID learning solutions, in partnership with Shorecliff Communications producer of RFID World 2006, will offer fast track training in the certification at RFID World 2006.

“With the usual four days of material, compressed into one jam-packed day of intense training, individuals can benefit from an efficiently delivered program in record-breaking time,” said Sanjiv Dua, chief executive officer, RFID4U. “This program is recommended for individuals with certain prerequisite skills. Participants in our fast-track training program should have a working knowledge of basic RF fundamentals, tags and various types, readers or Interrogators and standards, as well as current RFID market awareness.”



RFID4U guarantees that participants in the fast-track program will obtain their CompTIA RFID+ certification. If for any reason, training is completed without attaining certification, for up to one-year participants can attend future RFID4U training at no additional cost. Participants simply retain their courseware and would only need to pay for meals, test vouchers and travel costs if applicable.

Candidates can register online at RFID World website (<http://www.rfid-world.com/rfid06/>) or by calling 1-800-608-9641, for this one-day power-course.

More information on this optimized CompTIA RFID+ certification preparation training is also available at <http://www.rfid4u.com>.

#### About RFID4U

RFID4U (a division of eSmart Source, Inc.) is the partner of choice for suppliers of Wal-Mart, Best Buy, Albertsons, and the Department of Defense, among others. Headquartered in California, RFID4U has assembled a full curriculum of courses to help companies and individuals align technology with business objectives. All courses are taught by senior RFID developers/trainers with practicality in mind, offering the techniques and tips that ensure rapid RFID evaluation and deployment. Classes are highly interactive, and participants receive personalized attention, as well as follow-up assistance in applying the new skills in the real world. RFID4U is a cornerstone member of the CompTIA's Advisory Committee for RFID Certification and a member of EPCglobal. For more information, visit <http://rfid4u.com>.

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