



NEWS RELEASE

For Immediate Release

LOFTWARE AND RFID4U ENTER COLLABORATIVE PARTNERSHIP TO DELIVER THE REGION'S PREMIER RFID CENTER OF EXCELLENCE BY YEAR END

PORTSMOUTH, NH and SUNNYVALE, CA, July 05, 2006 – Loftware, Inc., a leading independent technology innovator of global marking solutions, and RFID4U, the country's largest RFID training company, announced today they have entered into a collaborative partnership to jointly develop an RFID Center of Excellence at Loftware's new corporate headquarters in Portsmouth, NH. Scheduled to open to a select set of customers by November of this year and be fully-operational and open to all by the second quarter of 2007, the center will feature a combination of courses offered by RFID4U for advanced RFID certification as well as a real-world manufacturing solutions testing center equipped and staffed by Loftware. All under one roof and designed to provide a unique combination of educational curricula as well as hands-on experience with a wide variety of RFID technologies and methodologies, the Loftware Center of Excellence will be unique among all such facilities in New England.

This collaborative partnership comes on the heels of Loftware's move to a new 40,000 square foot facility in Portsmouth, NH in May, 2006. Since 1986, Loftware Inc. has been designing and deploying auto identification solutions for hundreds of leading Fortune 500 and 1000 companies within the retail, healthcare, automotive, manufacturing and logistics markets. The Company's RFID Center of Excellence will be demonstrating real world application of the best practices from lessons learned at implementations around the world, and will be showing applications using the Loftware RRM, a highly customizable RFID reader controlling middleware platform designed for integration with existing value-added systems.

According to RFID4U Vice President of Professional Services, Mark Brown, "Many applications shown will demonstrate things only talked about at other facilities. Demonstrations will include events relevant to every-day supply chain issues, and the solutions shown will enforce the concept of driving tangible business value while still meeting mandates. We are excited about the opportunity to work with Loftware to deliver on the vision we share for this technology."



About RFID4U

RFID4U has been a pioneer in RFID training for over four years, with more than 2,000 people trained from both the private sector and government. RFID4U's RFID+ curriculum as well as RFIDQ™ practice tests for RFID+ have been reviewed and approved by the Computing Technology Industry Association (CompTIA) as quality training materials through the CompTIA Authorized Quality Curriculum (CAQC) program. This recognition identifies these courses as meeting the strictest quality standards set by CompTIA to ensure it meets exacting requirements with regard to complete coverage of exam content as well as excellent content layout and instructional design material that helps certification candidates judge their learning and readiness for the certification exam. More information is available at www.rfid4u.com.

About Loftware, Inc.

Loftware is a leading independent technology innovator that has been pioneering global marking solutions for the past 18 years. The Company's flag-ship product, the Loftware Print Server, provides both server and client side technology and contains a full suite of enterprise tools allowing corporate back office ERP, WMS, MRP, Supply Chain Execution and other mission-critical applications to meet barcode software and RFID compliance needs of the global supply chain. Loftware is widely recognized for its industry-leading service standards, unmatched product development, and high user satisfaction in an extensive array of vertical markets worldwide. For more information visit Loftware at www.loftware.com, or visit the company's blog at www.loftware.blogspot.com. Loftware and its products are trademarks or registered trademarks.

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