



NEWS RELEASE

For Immediate Release

RFID4U AND ODIN TECHNOLOGIES ANNOUNCE JOINT RFID TRAINING PROGRAM

RFID intellectual collateral is in high demand. RFID professionals with a validated vendor neutral certification will be recognized and coveted within this industry.

Sunnyvale, CA and Dulles, VA - June 20, 2006-: RFID4U, the country's largest RFID training company, and ODIN technologies, the industry leader in the physics of RFID deployment testing, and software, have joined forces to bring the RFID+ CompTIA certification training to the Washington, D.C. area. The first RFID+ training class will be held August 22-25 at ODIN'S Dulles VA headquarters. (Registration for this class can be done through www.rfid4u.com)

RFID4U has been a pioneer in RFID training for over four years, with more than 2,000 people trained from both the private sector and government. Said C.E.O Sanjiv Dua, "We are excited to offer RFID training at ODIN's state of the art facility in Dulles. This will allow easy commuting access for the growing RFID community in the VA-DC-MD region. Most important is our ability to offer CompTIA's new RFID+ certification training, and give hands-on training with the ODIN technologies deployment tool EasyReader, the industry best practice for rapid, accurate and scalable deployments."

RFID4U's RFID+ curriculum as well as RFIDQ™, practice tests for RFID+, have been reviewed and approved by the Computing Technology Industry Association (CompTIA) as quality training materials through the CompTIA Authorized Quality Curriculum (CAQC) program. This recognition identifies these courses as meeting the strictest quality standards set by CompTIA to ensure it meets exacting requirements with regard to the complete coverage of exam content, as well as excellent content layout and instructional design material that helps certification candidates judge their learning or readiness for the certification exam.

Since 2002 ODIN technologies has been providing Fortune 500 Companies and government agencies and other RFID early adopters with RFID planning, testing, implementation services and RFID infrastructure software. "Training has always been important to our clients who are the best-educated in the industry", said ODIN's President and CEO Patrick J. Sweeney II, "so it is natural that we provide the most comprehensive RFID training possible, and in a training facility that offers a first hand look at ODIN's impressive array of RFID technologies and solutions."

About RFID4U

RFID4U is a worldwide leader in vendor neutral RFID learning solutions. We have assembled a full complement of products and services to help you align technology with business objectives. A pioneer in RFID learning, RFID4U has maintained a steadfast focus on developing a robust and highly acclaimed catalog of RFID courses. We also offer a training implementation program



customized to fit your organizations needs. More information is available at www.rfid4u.com

About ODIN technologies

ODIN technologies is the leader in the physics of RFID solution design, deployment, and infrastructure software. RFID is all we do, so you don't get lost in the shuffle of just another technology project. Global 500 clients across four continents leverage ODIN technologies patent-pending tools to uncover the value in RFID. We deploy the most complex RFID systems, including the world-wide RFID network for the US Department of Defense, scores of pharmaceutical, retail and financial companies. We educate end-users through *RFID for Dummies* and the *RFID Benchmark Series*, the unbiased source for equipment evaluation. Our software tools and physics-based approach eliminates common implementation pitfalls and significantly increases accuracy while providing comprehensive visibility. The RFID process is efficient, cost effective and reduces project risk ensuring on-time readiness. The core of all ODIN's solutions is 100% accuracy, reliability and visibility. www.ODINtechnologies.com

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