



## NEWS RELEASE

### For Immediate Release

#### **RFID4U ANNOUNCES NEW TRAINING AND CERTIFICATION COURSES FOR YEAR 2007**

Sunnyvale, CA - December 12, 2006 –RFID4U, world leader in RFID education, is delighted to announce new training courses – CompTIA RFID+ Weekend boot camp, Asset Tracking using RFID and RFID in Healthcare which will be held in various locations across the country.

CompTIA RFID+ weekend boot camp course is designed to meet demand from busy professionals who wish to become RFID+ Certified without taking time out from work.

“Participants will meet up on Friday evening in a relaxed hotel environment” said Mark Brown, Vice President (Professional Services) RFID4U. “These courses will commence sharply on Saturday morning, with instructors giving intensive insights into the whole spectrum of RFID in specific industries. By Sunday late afternoon prior to certification testing everyone should have grasped the essential art & mechanics of RFID as well as received detailed information on RFID+ certification objectives, went through certification testing, and should leave the weekend session with a vision of what is possible within RFID for their own companies.” These new fast workshops are also providing great networking opportunities bringing together people with various skill-sets and experience valuable for individual participants and their current and future RFID projects.

Europe is also interested in this model, with company executives across the UK and Ireland increasingly interested in a fast-track two-day RFID+ Certification outside their busy work schedules.

The company will also continue to offer its existing courses including CompTIA RFID+™ four-day certification course. In addition company’s very popular CompTIA Fast Track RFID+ training will be featured in three major trade events of the year 2007 – AIM Showcase 2007, RFID World 2007 and RFID Journal Live! 2007.

#### **About RFID4U**

RFID4U™ has been a pioneer in RFID training for over four years, with more than 2,000 people trained from both the private sector and government. RFID4U’s RFID+ curriculum as well as RFIDQ™ practice tests for RFID+ have been reviewed and approved by the Computing Technology Industry Association (CompTIA) as quality training materials through the CompTIA Authorized Quality Curriculum (CAQC) program. This recognition identifies these courses as meeting the strictest quality standards set by CompTIA to ensure it meets exacting requirements with regard to complete coverage of exam content as well as excellent content layout and instructional design material that helps certification candidates judge their learning and readiness



for the certification exam. Recently RFID4U have launched advisory services for RFID consultative assistance for design, development and deployment issues. More information is available at [www.rfid4u.com](http://www.rfid4u.com).

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