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**Printronix Expands RFID Education Initiative with RFID4U Alliance**

*RFID4U prepares supply-chain leaders for CompTIA's RFID+ Certification while Printronix imparts real-world knowledge gleaned from pilot implementations*

**IRVINE and SUNNYVALE, Calif., Nov. 9, 2005** — Printronix Inc. (NASDAQ: PTNX), the leading integrated supply-chain printing solutions manufacturer, and RFID4U today aligned to help train tomorrow's supply-chain leaders on radio frequency identification (RFID).

"As a leader in the RFID market, we believe our responsibility is to help educate the industry about the fundamentals, importance and requirements of RFID," said David A. Sakai, vice president of marketing, Printronix. "Our three goals are to drive adoption among end users, train integrators and prepare the channel to meet end users' needs. We're approaching these goals through a broad-based education platform that includes our newest alliance with RFID4U."

RFID4U is a division of eSmart Source Inc. and a worldwide leader in vendor-neutral RFID learning solutions. The company delivers training content in a range of formats tailored to individual learning styles, including online courses, instructor-led training and publications.

Printronix will contribute content to RFID4U's curriculum and offer its RFID demo center to students as a hands-on learning lab. RFID4U will incorporate Printronix's handbook, "RFID Labeling: Smart Labeling Concepts and Applications for the Consumer Packaged Goods Supply Chain," into its program. The training provider also will engage Printronix's chief technology officer, Andy Chapman, who is one of the authors of "RFID Labeling," in an interactive "ask the expert" column.

"Printronix is one of the industry's leaders and has designed an RFID go-to-market program that puts the customer first," said Sanjiv Dua, chief executive officer, RFID4U. "Together, we can port knowledge to those who are ready to implement RFID and prepare future leaders to harness RFID as part of their operations."

**About Printronix Inc.**

Since 1974, Printronix Inc. (NASDAQ: PTNX) has created innovative printing solutions for the industrial marketplace and supply chain. The company is the worldwide market leader in enterprise solutions for line matrix printing and has earned an outstanding reputation for its high-performance thermal bar-code and fanfold laser printing solutions. Printronix also has become an established leader in pioneering technologies, including radio frequency identification (RFID) printing, bar-code compliance and networked printer management. Printronix is headquartered in Irvine, Calif. For company information, see [www.primtronix.com](http://www.primtronix.com).

**About RFID4U**

RFID4U is the partner of choice for suppliers of Wal-Mart, Best Buy, Albertsons, and the Department of Defense, among others. Headquartered in California, RFID4U has assembled a full curriculum of courses to help companies and individuals align technology with business objectives. All courses are taught by senior RFID developers/trainers with practicality in mind, offering the techniques and tips that ensure rapid RFID evaluation and deployment. Classes are highly interactive, and participants receive individual attention as well as follow-up assistance in applying the new skills in the real world. RFID4U is a cornerstone member of the CompTIA's Advisory Committee for RFID Certification and a member of EPCglobal. For more information, visit <http://rfid4u.com>.

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