

For Immediate Release

RFID4U Partners with TAPPI for RFID Symposium, Bootcamp and Smart Packaging Workshop

Sunnyvale, CA and Norcross, GA, November 28, 2005 - RFID4U, the world's leader in radio frequency identification learning solutions, will create a RFID symposium along with half day bootcamp and smart packaging workshop in 2006 to inform the paper and converting industries on latest in cutting edge RFID technology. Designed on behalf of TAPPI, the world's largest professional organization serving the pulp, paper, packaging, and converting industries, the two-day Symposium will have two tracks – one for paper industry personnel and one for converting industry personnel with the half-day pre-conference boot camp will be held specifically for beginners to RFID.

RFID4U will also create a 2006 Smart Packaging Workshop in conjunction with the TAPPI Corrugated Packaging Conference and the TAPPI PLACE (Polymers, Laminations, Adhesives, Coatings and Extrusions) Conference in Cincinnati, Ohio in September. Smart Packaging is a new technology involving sensors that can indicate, among other things, how long a product has been on the shelf.

"The paper and converting industries rely upon TAPPI for standards and education that will keep them competitive in today's rapidly changing marketplace," Sanjiv Dua, C.E.O. of RFID4U, said today. "It's exciting for us to design this symposium and workshop to assist these industries."

RFID4U maintains a full curriculum of radio frequency identification (RFID) trainings and certification that include vendor-neutral classroom courses, online e-courses, customized on-site trainings, and vendor-authorized courses.

"RFID is an important technology for the paper and converting industries," Eric Fletty, TAPPI Vice President, Suppliers said today. "RFID4U is the company singularly qualified to create

these events for us, and we're pleased to partner with them to bring this technology to our members, as well as anyone else in the industry interested in learning RFID."

All three events will be open to both members and non-members of TAPPI.

About RFID4U

RFID4U (a division of eSmart Source, Inc.) is the partner of choice for suppliers of Wal-Mart, Best Buy, Albertsons, and the Department of Defense, among others. Headquartered in California, RFID4U has assembled a full curriculum of courses to help companies and individuals align technology with business objectives. All courses are taught by senior RFID developers/trainers with practicality in mind, offering the techniques and tips that ensure rapid RFID evaluation and deployment. Classes are highly interactive, and participants receive individual attention as well as follow-up assistance in applying the new skills in the real world. RFID4U is a cornerstone member of the CompTIA's Advisory Committee for RFID Certification and a member of EPCglobal. For more information, visit <http://rfid4u.com>.

About TAPPI

TAPPI is the leading association for the worldwide pulp, paper, packaging, and converting industries and co-publisher of *Solutions! for People, Processes and Paper*. Through information exchange, trusted content, and networking opportunities, TAPPI helps members elevate their performance by providing solutions that lead to better, faster, and more cost effective ways of doing business.

Founded in 1915, TAPPI has grown into the world's largest professional association serving the pulp, paper, converting and packaging industries. TAPPI's members look to the association for information, education, and knowledge-sharing opportunities. TAPPI's Mission is to engage the people and resources of our Association in providing sound solutions to the workplace problems and opportunities that challenge our current and future members. And, TAPPI's Vision is to make a significant positive difference in the professional lives of our members.

TAPPI serves four distinct segments of the global industry: pulp and paper technical, pulp and paper operations, converting and packaging, and suppliers and consultants. For more information, visit www.tappi.org.

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