



## NEWS RELEASE

### For Immediate Release

#### **RFID4U Announces Industry's First RFID Software Integration Training to Meet the Growing Demand for RFID Software Specialists**

Sunnyvale, CA - April 30, 2007 -RFID4U™, the world leader in RFID education, is delighted to announce a new five-day extensive training course for RFID Software Integration, which will be held in various locations across the world.

RFID Software Integration Training course is designed to meet demand for professionals trained in RFID software systems. This five-day intensive vendor neutral advance training is for people who want to learn how to create seamlessly integrated RFID software systems. It covers development of middleware and business applications as well as how to use reader APIs to manage, monitor, and configure RFID readers. The course provides extensive hands-on training in design, development, and configuration of RFID middleware and enterprise applications.

This training is a combination of lecture, interactive demonstrations, and extensive hands-on lab exercises designed to provide in-depth understanding of RFID software and systems integration. The course provides with practical knowledge needed to create building blocks of enterprise business applications. It will empower attendees to meet RFID initiative in their organization and prepare them for consulting services and new job opportunities in RFID field. The class size for the course is limited to 12 attendees, so each attendee receives the attention necessary to understand the course content.

“In this course, you should be ready to get your hands dirty because this is a hands-on training where you will develop applications and work with products from major middleware and enterprise applications providers.” said Sam Patadia, VP Engineering, RFID4U. “With this course RFID4u is the only company that operates worldwide and provides a complete set of training in RFID technologies. You can get trained starting from a tag to all the way to RFID enterprise applications. No need to hop around looking for training.”

#### **2007 US Course Schedules**

In August and October of 2007, RFID4U is offering its comprehensive five-days hands-on RFID Software Integration Training in San Jose, CA and Las Vegas area. For more information about RFID4U's technical training course schedule and prices, please visit <http://www.rfid4u.com/services/rfidsoftwareintegration.asp> or call +1 866 400 7343.



## **About RFID4U**

RFID4U are global providers of RFID Knowledge, Education and Advisory Services with projects throughout the US, Europe and Asia. Our team of experienced consultants is industry recognized and consists of trusted Subject Matter Experts. They are known for their participation in major industry initiatives, authoring respected white papers, publishing best selling RFID books and speaking at major trade shows and industry events. RFID4U partners with the best RFID manufacturers, service providers, and laboratories throughout the world and uses cutting edge technologies to solve business challenges in all industry verticals. More information is available at [www.rfid4u.com](http://www.rfid4u.com).

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