



Banyan Commerce ties up with world leader RFID4U to offer free RFID courses in Canada.

Toronto, Canada, December 17, 2007—Banyan University (Banyan U), the training division of Banyan Commerce announced their alliance with RFID4U, the world's largest RFID elearning portal. Banyan U will offer RFID courses along with RFID certification classes to the Canadian corporate and government sector. This is the first time such classes will be available in an elearning format in Canada. The free courses are targeted at small and medium enterprises and are comprehensive in nature like RFID Basics and RFID compliance for DOD.

Banyan U until recently only offered courses to members of Banyan Circle- a user group for Banyan, Integral and Tangentia Customers. This is the first attempt to provide courses to non users of the Banyan Commerce software platform.

Announcing the alliance Sanjiv Dua, CEO of RFID4U says "We are looking forward to working with Banyan U to provide courses with Canadian content, Canadian context and possibly Canadian pricing." All the courses provided by RFID4U will be available in French in the near future and there is an introductory 10% discount for Canadian organizations on all courses.

Initial course offering will be elearning courses which can also be had on a site license basis for organizations wanting multiple users to undergo the same training course. Classroom sessions will be arranged onsite for larger Companies and government organizations. Regular classroom sessions are planned for Toronto, Montreal, Calgary and Vancouver in 2008.

Tamas Perlaky, a partner at Banyan Commerce was upbeat about the alliance. He said "With RFID education, we think Canadian companies can take better decisions in terms of their RFID solutions and not just get swayed by vendor's marketing spin. We think that educating customers and finding out that they select a competitor's solution is a risk worth taking".

Banyan U also plans to open portions of Banyan Labs to the public as a demo lab for companies to see how technology - EDI, RFID, Bar-Coding and Data Synchronization can make B2B simpler.

About Banyan Commerce

Banyan's world class applications for ecommerce/EDI and RFID are in use at hundreds of customers worldwide. Banyan's website is www.banyancommerce.com

About RFID4U

RFID4U™ are global leaders of RFID Knowledge, Education and Advisory Services with projects throughout the US, Europe and Asia. RFID4U's website is www.rfid4u.com

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