

NEWS RELEASE

For Immediate Release

EPCglobal CANADA AND RFID4U™ ENTER IN STRATEGIC PARTNERSHIP TO OFFER RFID TRAINING & CERTIFICATION IN CANADA

TORONTO and SUNNYVALE - August 9, 2006 – EPCglobal Canada, a wholly owned subsidiary of GS1 Canada, the not-for-profit, industry-led GS1 member organization that promotes and maintains global standards for the identification of goods, and RFID4U, the country’s largest RFID training company, announced today they have entered into a strategic multi-year partnership to jointly offer RFID training including CompTIA RFID+™ certification courses.

Under the scope of the agreement, EPCglobal and RFID4U will offer various RFID training and certification courses throughout Canada that will provide attendees with the tools to effectively integrate EPC/RFID into their organization to meet their business objectives. The complete schedule of courses will be available on both the organizations’ websites www.rfid4u.com and <http://www.epcglobalcanada.org>.

“After extensive research, we found that RFID4U’s offerings most effectively meet the training needs of our Canadian subscribers, members, end users and service providers,” said Jack Brooks, Vice President Business & Sector Development of EPCglobal Canada. “We ultimately selected RFID4U as our training and certification partner because of their experienced team and quality courseware.”

“At RFID4U we have always had a passion for helping businesses make themselves ‘People Ready’”, said Sanjiv Dua, CEO. “EPCglobal Canada partnership allows us to offer RFID4U’s world-class RFID learning solutions at a very broad scale in Canada, which can empower businesses to use RFID technology to harness information, turn data into insight, transform ideas into action, and turn change into opportunity.”

About RFID4U

RFID4U has been a pioneer in RFID training for over four years, with more than 2,000 people trained from both the private sector and government. RFID4U’s RFID+ curriculum as well as RFIDQ™ practice tests for RFID+ have been reviewed and approved by the Computing Technology Industry Association (CompTIA) as quality training materials through the CompTIA Authorized Quality Curriculum (CAQC) program. This recognition identifies these courses as meeting the strictest quality standards set by CompTIA to ensure it meets exacting requirements with regard to complete coverage of exam content as well as excellent content layout and instructional design material that helps certification candidates judge their learning and readiness for the certification exam. More information is available at www.rfid4u.com.

About EPCglobal Canada

EPCglobal Canada is a wholly owned subsidiary of GS1 Canada, the not-for-profit, industry-led GS1 member organization that promotes and maintains global standards for the identification of goods. EPCglobal Canada holds the exclusive rights to assign Electronic Product Code (EPC) numbers, which will allow Canadian companies to better manage their supply chains from beginning to end, resulting in an increase in productivity and profit. In addition, EPCglobal Canada supports pilot testing, and implementation of products and services related to EPC technology, including certification and compliance testing. For more information please visit <http://www.epcglobalcanada.org>

About GS1 Canada

GS1 Canada is a not-for-profit organization that promotes and maintains global standards for the identification of goods, locations and related e-commerce communication, such as bar code issuance and maintenance. GS1 Canada is the only authorized source for globally unique company prefixes in Canada, a standard term and condition of trade globally. It provides a range of educational opportunities, maintains ECCnet Registry, Canada's national product registry, and offers one-stop access to product images and dimensions. As technologies like the Electronic Product Code™/Radio Frequency Identification (EPC/RFID) continue to drive the e-commerce revolution, GS1 Canada will provide the leadership to help ensure that Canadian companies can participate competitively. For more information, visit www.gs1ca.org.

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