

## **NEWS RELEASE**

### **For Immediate Release**

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### **eSmart Source to present RFID seminar at IEEE Communications Society – Sunnyvale, CA, April 13<sup>th</sup>, 2005**

Sunnyvale, CA March 21, 2005 -- eSmart Source, a leading RFID solutions and training provider today announced that Mr. Sam Patadia, Vice President of Engineering at eSmart Source will be giving a RFID presentation at IEEE Communications Society. The seminar is to be held in Sunnyvale, California on April 13, 2005 from 6:30 p.m. to 7:30 p.m. at National Semiconductor Building. Mr. Patadia's presentation will be available on the eSmart Source website at [www.esmartsource.com](http://www.esmartsource.com) as well as eSmart's training division RFID4U's website [www.rfid4u.com](http://www.rfid4u.com) once it has been presented.

The topic of Mr. Patadia's presentation will be, "Where the RFID puck is going next?" regarding current state of RFID market and various factors fueling the growth.

**Author Profile:** Mr. Sam Patadia is senior information technology professional with over 25 years experience as project manager, software architect, systems engineer, instructor, and trainer in RFID application integration, software design and development, middleware, and data acquisition and control systems. Mr. Patadia has taught several short courses in RFID technology at places like Mitre Institute, National Institute of Standards and Technology, Software Development Forum, San Jose State University, and the Singapore Manufacturer's Federation. He holds a bachelor's degree in Mechanical Engineering from University of North Carolina and a Master's degree in Computer Aided Engineering from the same.

About IEEE Communications Society

IEEE Santa Clara Valley Communications Society ([SCV ComSoc](#)) focuses on all aspects of the advancement of the science, engineering, technology and applications for transferring information between locations by the use of signals. This includes: sources and destinations involving all types of terminals, computers and information processors; all pertinent systems and operations to bring about this transfer; guided and unguided transmission media; switched and non-switched networks, and network layouts, protocols, architectures and implementations.

#### About eSmart Source, Inc. and RFID4U

For over six years, eSmart Source has been an IT partner committed to helping companies capitalize on the strengths of IT to achieve value-driven business results. eSmart offers a multi-tier suite of solutions and services designed to address end-to-end RFID system needs of companies including assessment, evaluation, integration and training. eSmart focuses on providing leading edge technology and is partnered with best of breed RFID tags, readers, middleware and printer suppliers in addition to providing a suite of software applications for RFID-enabled infrastructure.

#### Learning with RFID4U

RFID4U is a worldwide leader in vendor neutral RFID learning solutions. RFID4U have assembled a full complement of products and services to help companies align technology with business objectives. Course offerings include: One day RFID Made Easy, two days RFID workshop, three days RFID implementation training and certification courses.

For more information on eSmart Source, Inc. please visit <http://www.esmartsource.com> Details of training division RFID4U are available at <http://www.rfid4u.com>

Meeting details are available at [http://www.ewh.ieee.org/r6/scv/comsoc/scv\\_comms.htm](http://www.ewh.ieee.org/r6/scv/comsoc/scv_comms.htm)

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