

# NEWS RELEASE

## For Immediate Release

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## **eSmart Source training division RFID4U dramatically expands RFID training course offerings**

Sunnyvale, CA March 10, 2005 – RFID4U (training division of eSmart Source) announces several new course curricula to meet the training needs in Radio Frequency Identification (RFID) technology at all levels. Course offerings now include: One day RFID Made Easy, two days RFID workshop and three days RFID implementation training. These courses are offered onsite as well as in company's training facility. In addition company also announced twelve online courses which are available with live instructors via web and offers significant saving in resource travel cost. Company has plans to introduce more courses next quarter. More details are available at company training division's newly launched website <http://www.rfid4u.com>.

Over the next five years, Radio Frequency Identification (RFID) will have a major impact on any business or enterprise involved in the production, movement or sale of physical goods. RFID has been adopted by international retailers such as Metro Group and Tesco in Europe and Wal-Mart, Target and Albertsons in the United States. Leading manufacturers such as Gillette, Hewlett-Packard, Johnson & Johnson, Kimberly-Clark, Kraft Foods, Nestle, Procter & Gamble and Unilever are in the process of implementing their RFID programs. The U.S. Department of Defense has implemented RFID technology on a global basis.

About eSmart Source, Inc.

For over six years, eSmart Source has been an IT partner committed to helping companies capitalize on the strengths of IT to achieve value-driven business results. eSmart offers a multi-tier suite of solutions and services designed to address end-to-end RFID system needs of companies including assessment, evaluation, integration and training. eSmart focuses on providing leading edge technology and is partnered with best of breed RFID tags, readers, middleware and printer suppliers in addition

to providing a suite of software applications for RFID-enabled infrastructure.

For more information on eSmart Source, Inc. please visit <http://www.esmartsource.com>  
Details of training division RFID4U are available at <http://www.rfid4u.com>

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