

## **NEWS RELEASE**

### **For Immediate Release**

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### **RFID4U teams up with CompTIA to assist in RFID Certification Program**

Sunnyvale, CA April 6, 2005 – RFID4U, world leader in RFID learning solutions announced today that it is assisting CompTIA RFID certification initiative – tentatively named as RFID+, as a Cornerstone Member of the Advisory Committee.

A recent survey by The Computing Technology Industry Association revealed that 80% of IT manufacturers and service companies see a shortage of RFID talent to implement, service, and support radio-frequency identification technology. RFID4U helps fill the gap by providing world-class training.

RFID4U offerings include: one day RFID Made Easy, two days RFID workshop and three days RFID implementation training. RFID4U also offer 12 online live instructors based training modules and have plans to increase the online modules to 25 within next quarter. RFID4U also customizes the training course to suite particular client needs and verticals. A pioneer in RFID learning, RFID4U has maintained a steadfast focus on developing a robust and highly acclaimed catalog of RFID courses. All of RFID4U's content can be delivered in a variety of formats tailored to individual learning styles - e-Learning, instructor-led training and self-paced learning. All training material have been developed and meticulously updated and maintained to provide the latest thinking on RFID technology.

Training courses are delivered in classroom settings at select locations, onsite at client locations around the world or via our e-Learning option over the Internet.

RFID4U is a partner of choice by suppliers of Wal-Mart, Best Buy, Albertsons as well as Department of Defense. Its client roster includes leading corporations, renowned trade associations and government bodies.

### **About CompTIA**

CompTIA is a global trade association representing the business interests of the information technology industry. For more than 23 years CompTIA has provided research, networking and partnering opportunities to its 20,000 members in 102 countries. The association is involved in developing standards and best practices, and influencing the political, economic and educational arenas that impact IT worldwide. More information is at [www.comptia.org](http://www.comptia.org).

### **Learning with RFID4U**

RFID4U (a division of eSmart Source, Inc.) headquartered in California, is a worldwide leader in vendor neutral RFID learning solutions. RFID4U have assembled a full complement of products and services to help companies align technology with their business objectives. The variety of learning options from RFID4U allows participants to learn in the manner that best suits their schedule, budget, learning style and expertise. All courses are delivered by senior highly experienced RFID solution developers/trainers who teach from a practical perspective with lots of tips and techniques to enhance rapid RFID technology evaluation and deployment. Participants are trained in a highly interactive learning environment with follow-up assistance to help each one apply what they learn.

For more information on RFID4U's training, please e-mail your request to [info@rfid4u.com](mailto:info@rfid4u.com), phone RFID4U at (866) 400-RFID or (408) 739-3500 or visit <http://www.rfid4u.com>

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