

NEWS RELEASE

For Immediate Release

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RFID4U and Supply Insight launches RFID Solution Developers Training

Sunnyvale, CA August 18, 2005 – RFID4U, world leader in RFID learning solutions and Supply Insight, a Connecticut based RFID products and solutions provider have combined efforts to help system integrators and end users to build reliable and faster RFID ecosystem. This two-day solution developers training is an intensive submersion into the components of RFID system, with instructions provided by RFID4U and Supply Insight. Supply Insight DevCon is to be held in Chicago on November 7 & 8, 2005. The course will cover RFID fundamentals, standards, integration obstacles and best practices as well as advanced training on Supply Insight flagship product rPlatform 2.0 and the ability to combine all of these elements into a well-designed RFID system addressing end users' business challenges or compliance requirements.

RFID4U offerings include: one day RFID Made Easy and Managing the Mandates training course, two days RFID workshop, three days RFID implementation training and custom courses for Supply Insight, Intellex Corporation as well as Two Technologies. RFID4U also offer 14 online live instructors based e-Learning courses and have plans to increase the online courses to 16 more within next few months. RFID4U also customizes the training course to suite particular client needs and verticals. A pioneer in RFID learning, RFID4U has maintained a steadfast focus on developing a robust and highly acclaimed catalog of RFID courses. All of RFID4U's content can be delivered in a variety of formats tailored to individual learning styles - e-Learning, instructor-led training and self-paced learning. All training material have been developed and

meticulously updated and maintained to provide the latest thinking on RFID technology.

Training courses are delivered in classroom settings at select locations, onsite at client locations around the world or via our live e-Learning option over the Internet.

RFID4U is a partner of choice by suppliers of Wal-Mart, Best Buy, Albertsons as well as Department of Defense. Its client roster includes leading corporations, renowned trade associations and government bodies.

Learning with RFID4U

RFID4U (a division of eSmart Source, Inc.) headquartered in California, is a worldwide leader in vendor neutral RFID learning solutions. RFID4U have assembled a full complement of products and services to help companies align technology with their business objectives. The variety of learning options from RFID4U allows participants to learn in the manner that best suits their schedule, budget, learning style and expertise. All courses are delivered by senior highly experienced RFID solution developers/trainers who teach from a practical perspective with lots of tips and techniques to enhance rapid RFID technology evaluation and deployment. Participants are trained in a highly interactive learning environment with follow-up assistance to help each one apply what they learn. RFID4U is also cornerstone member of the CompTIA's advisory committee for RFID certification and EPCglobal member.

For more information on RFID4U's training, please e-mail your request to info@rfid4u.com, phone RFID4U at (866) 400-RFID or (408) 739-3500 or visit <http://www.rfid4u.com>

About Supply Insight Inc.

Supply Insight is a RFID products and solutions company that helps customers realize business benefits through strategic adoption. It offers a distributed RFID framework and a wide range of industry solutions generating faster return on investment. The technology is developed with the long-term vision of utilizing RFID data to revolutionize the entire value chain. Supply Insight is a privately held company located in Hamden, Connecticut, USA.

For more information, please visit the company's web site at www.supplyinsight.com.

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