

NEWS RELEASE

For Immediate Release

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eSmart Source Announces RFID Master Class Training Program in Singapore

Sunnyvale-November 03, 2004— eSmart Source Inc. a leading system integrator of RFID-enabled solutions and a member of EPCglobal US today announced RFID Master class series to be held at Singapore. This two day-long event on November 17 and 18 will be held after @RFID Summit 2004 – power-packed conference to learn and discuss the latest Trends, Opportunities, and Applications & Strategies in disruptive RFID technology. More information is available at <http://www.rfidsummitseries.com>

@RFID SUMMIT 2004 is co-organized by @RFID Focus (<http://www.rfidfocus.com>) and the Singapore Manufacturers Federation (<http://www.smafederation.org.sg>)

RFID Master Class will include two days of highly instructive sessions on the latest developments in the Radio Frequency Identification technology and implementations - including RFID Infrastructure Planning, EPC Global Network, Business Value of RFID, Vendor Selection of RFID, Middleware requirements and Integration issues.

This is an informative and objective training consisting of executive and technical sessions to answer these questions.

- What's the value of RFID and how it works?
- How to practically deploy RFID technology?
- How to re-engineer various business processes?
- What are the evolving EPC standards?
- How to build an infrastructure designed to handle the huge amount of data that RFID will generate?
- What are the integration challenges?

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Over the next five years, Radio Frequency Identification (RFID) is likely to have a major impact on any business or enterprise involved in the production, movement or sale of physical goods and Singapore, as a key manufacturing center, world's second busiest port and key logistics hub will be directly affected. RFID is already being adopted by international retailers, including Metro Group and Tesco in Europe and Wal-Mart, Target and Albertsons in the United States; by leading manufacturers, such as Gillette, Hewlett-Packard, Johnson & Johnson, Kimberly-Clark, Kraft Foods, Nestle, Procter & Gamble and Unilever; and the US Department of Defense.

As with any new technology, however, businesses face real challenges if they are to benefit from RFID. Much will depend on collaboration between trading partners, suppliers and customers. Standards for RFID are still being developed. Significant investments in hardware, software and human resources are required.

The goal of these training classes is to give executives, managers and those responsible for supervising RFID implementations a strong grounding in the fundamentals of RFID and EPC technologies, so they can evaluate vendors, develop a business case and begin a successful pilot or deployment.

About eSmart Source, Inc.

For over five years, eSmart Source has been a committed IT partner, helping companies capitalize on the strengths of IT to achieve value-driven business results. eSmart offers multi-tier suite of solutions and services designed to address end-to-end RFID system needs of companies including assessment, evaluation, integration and training. eSmart focuses on providing leading edge technology and is partnered with best of breed RFID tags, readers, middleware, printer suppliers in addition to providing a suite of software applications for RFID-enabled infrastructure. For more information, go to <http://www.esmartsource.com>

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